GLOBALISM, VIRTUAL REALITY, MASS CULTURE

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ABSTRACT

In this article, the philosophical analysis of the problems of the emergence of mass culture in the conditions of globalization and globalization in the 21st century, the crisis of the world of human morality, the violation of the purity of the ethosphere was carried out. The main problem of the article is that Virtual reality becomes the main weapon of mass culture, turning people into barbarians (zombies), human relations into conflicts, the promotion of Vanity, war, corruption and brutality, and the transformation into a normal state.

KEY WORDS: virtual reality, globalization, mass culture,morality, social consciousness, Internet, ethics.

INTRODUCTION

In the XXI century, which is the information age, the level of human contact with a virtual scientist is increasing. Through Virtual reality, the amount of information that a person receives increases, and in some cases a person becomes unable to analyze them.

Of course, we do not deny the role and importance of the internet and other modern sources of information. It's hard to imagine our life today without the Internet.

Taking this into account .It is necessary to conduct spiritual propaganda work through the Internet system, including e-reading. When we say why, we can not neglect the formation of our children on the basis of some questionable, harmful information, and not on the basis of our world and national literature, whose consciousness, worldview has been tested for centuries, a treasure of high spirituality[1.592]. As can be seen from the above words of the president of our country Shavkat Mirziyoyev, the limitation of the internet virtual world is equal to the restriction of development. The fact that we have announced a call to prevent its negative effects on the morality, spirituality and consciousness of people or ways of influencing it if we can not refuse it, it is obvious that this issue is of great importance.

And our task today is to form an imunitet that promotes the immorality of the virtual world in humans, motivates a person to spiritual immorality, is able to resist ill deeds that try to mislead him from his own. Today, all conditions have been created for young people to receive the necessary information via the Internet, get acquainted with books, electronic variants of teaching aids. Even in remote villages, educational institutions equipped on a modern basis and equipped with computer equipment serve to realize the potential, talent, dreams and desires of our children.

MATERIALS AND METHODS

After gained its independence Uzbekistan, the wide application of Information Society, INTERNET and information technologies in social life and production brought about the development of human activity, the phenomenon and processes of interaction with virtual realities on a large scale. And the information age is closely related to globalism.[2.126]

The term" Globus " was originally an American scientist T.It was used by Levitt in an article published in the journal "Harvard Business Review" in 1983 year. T.Levitt called the unification processes of diverse product markets "globalisation", which large transnational corporations produce [3.8]. In this definition, attention is paid to the economic implications of the globalisation process. However, globalisation involves holistic processes.

The consultant of Harvard Business School Japanese Kenichi Omaye gives a broader definition to this term in his work "the World Without Borders", published in 1990 year. In his opinion, the importance of people, firms and Markets is increasingly increasing and the prestige of the state is shrinking. In the era of globalism, all nations and processes fall under the influence of the global market, while the traditional state loses its naturalness and becomes unsuitable as a partner in business. Global firms remain as key movers in the international economic scene.

A.Ochildiyev noted that "...in the most general sense, globalism, on the one hand, means that a particular phenomenon, the process, covers all regions, states and the entire Earth, on the other hand, they are inherent in the destiny of mankind" [4.64]. Danilov Danilyan says that " globalism is more a word that comes not from logic, but from a historical paradigm. There is no clear and obvious analysis of the interconnectedness of the global aspects" " he wrote. As can be seen from the above descriptions, the process of globulation is distinguished by its complexity and brilliance. Therefore, even S.Atamuratov "...the views on the concept of globalism continue to be diverse. This is a natural state. Because the features of its occurrence in space and time are different and new possibilities are also manifested in the impact it is undergoing on the change of the world" [5.13].

« Mass culture" - this is a mass view of moral malice, aimed at violating the moral foundations of moral corruption and violence, individualism (selfishness), geocentrism ("if only I am") dissemination of ideas. Based on the above ideas, it is natural that in today's most dangerous situations, the high qualities of our people serve as an invaluable treasure in filling the minds and hearts of young people with the light of spirituality, consistent implementation of spiritual education.

Especially today in the international arena, it is of great importance to timely notice and realize the true essence and objectives of the far-sighted policy, which various political forces are carrying out under the guise of "silencing freedom and Democracy Forward" in order to achieve their national and strategic plans. Naturally, under the guise of the so-called" mass culture " moral corruption and the dissemination of ideas of violence, individualism, egocentrism, so as necessary to make a fortune from the account, the few millennial traditions and values of other peoples, indifference to the spiritual foundations of the way of life, the perilous threats aimed at repelling them do not cause a person to worry.

RESULTS

At present, the circumstances associated with the perception of immorality as a culture and, on the contrary, ignoring the original spiritual values, treating it as an eskilic sarcophagus pose a great danger to today's progress, human life, family integrity and the education of young people, and many realize how important it is to fight against such attacks that are spreading throughout the world.

The internet warehouse, which we are currently using on a wide scale, attracts everyone to itself. Today in the world there are some mercenary forces that are trying to expand their sphere of influence, to control the minds of people, they are using the Internet as a weapon. At present, due to the abundance of information flow, it is not possible to analyze all the data, to think obdonly. The influence of information transmitted through social networks is in different curinities.

First of all, this is reflected in the way of thinking, in which young people write about the end of the bud. This is evidenced by the fact that the functions of obtaining it as an analysis before receiving the data are not working sufficiently. As a result of this, we can observe such deplorable situations as the onset of immorality among young people, the development in the minds of young people of ideas that are completely alien to the national mentality, the violation of families.

As the world develops, its facets, which we have not noticed, but which are extremely relevant, are coming out. Through this, mass culture is becoming globalized. Of course it's very good. Because what is happening in the world is a modern requirement to be aware of events and news quickly. It would not be an exaggeration to say that on the basis of the fundamental economic and social reforms carried out in our republic there are exactly such factors.

Today, it is possible to see that the Internet is being effectively used as a weapon of information in conflict of various forces and interests, in addition to time travel and postal services.To explain the essence of the Internet network, it is necessary to understand its logical structure. On the internet, the principle of packet transmission of information is used. For the effective operation of the network on the internet, it will be necessary to solve the problem of how to transfer existing information to the state of packets and restore the delivered information, as well as how to deliver fragmented packets to the user.

A person can manifest himself in the world of the internet in the desired image, in the desired state. From this point of view, a person began to work in the world of the internet, that is, in virtual reality, on the basis of the idea of "everything is clear to me". Every work we do is sorted by constitution and laws, but we see that the laws of virtual olam sometimes act in a way that contradicts the laws of real.

Recently, in the science paradigm, ignorance and reality have become popular and influence the change in the way of thinking.[6.118]

According to Prof. Sh.S. Kushokov, the computer age brought into being a new dezinformation, that is, dezinformation with feyk. This means that in the virtual world kuprok is easy to distribute false messages, deceive people, distract.[7.20]

In Virtual reality, the first imitation of events occurs in a person. But from the human psyche we know that he always sees the" minus " side quickly and quickly assimilates. The quality of proof of our opinion can be compared with the following example. Therefore, the ideological attacks on the internet to distract the Uzbek people from their chosen path can be classified as follows:

First of all, which are aimed at influencing the consciousness and thinking of members of our society. It is known that in the national consciousness and worldview and norms of conduct, which have been formed over the centuries of our people, such feelings as a deep respect for parents, the community of the neighborhood in which they live, people of older age, the aggressiveness of certain events and events, the attitude to reason and concern, the special respect for the It remains to say that these values constitute the cornerstone of the spirituality of our society.

Having studied such a situation well, our instincts are trying to bring to our society the ideas of "individualism", "egoism", "cosmopolitanism", "violence", "religious fanaticism", which are completely opposite and alien to such glorious values of our people in the implementation of spiritual attacks against us, in principle, as beautiful as possible, in masks.

The second is the threats that are happening to our national customs. Above we mentioned that there is no "constitution"to use the virtual world. But the act of deeds made in the virual world is certain of jovabism to such ones who exert their influence in the real world. We refer a number of laws to your judgment.

CONCLUSION

How rapidly the globe develops in the world, whether it is an object, or the power of the subordinate forces is realized, regardless of which, first of all, the preservation of the identity of man, which means that the grief of the nation in its embodiment will continue to grieve. Because nationality e'tiqod man is an inheritance from ancestors to a child. It is a sign of humanity that, when it is said figuratively, it passes through the generations through the blood flowing in the veins of the ancestors. The development and improvement of the National-Spiritual immune system in accordance with modern standards is a continuous process, therefore it becomes the most basic task for every nation capable of protecting its identity.

In conclusion, the development of a program aimed at developing a healthy worldview of young people in relation to globalism dictates the period. And it can be said to the extent that it would be worthwhile and an example to boast of the work of our government on this path.

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