

RESEARCH ON MODERN ORGANIZERS FOR YOUTH

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ABSTRACT

Considering the urban population, a large set of youth of age group ranging from 15 – 27 years old, striving to build a career and contribute to the global economy, are residents at Micro apartments or Hostels. It is essential to endure the youthful characteristics and keep up the interests associated with them, certainly acting as a driving force for many. In the recent past, a wide range of products and accessories have been launched and updated to target the stress busters and mood psychology of the youth. Furniture industry has never specifically targeted the Youth considering the creative trends, fashion, graphical customizations and popular interests. Modular and factory fitted furniture simplifies the contemporary and modern requirements, undoubtedly enhances functionality, space utilization and contemporary aesthetics of any given space. It does come with a limitation, considering the cost and visual graphical imprints or any customization related to it. At Hostels and semi-furnished apartments occupied by the students, there is no proper facility to organize the required goods, study material and utility. Expensive and important accessories and work material are either kept unorganized creating a clutter or adjusted in available storage cabinets. Curiously questioning this ideology and practice, this article will discuss the trends and creative inputs to be implemented to bring a revolutionary change in organizers and furniture which will be specially designed to uplift the youthful characteristics.

INTRODUCTION

As a huge complex, furniture design gathers multiple elements such as function, form, aesthetics, material, visual appearance, trend and cost. With the developments in the industry, the growth of furniture design transit from classical to customized modular nature. People are willing to pursue more trendy lifestyle and are caring more about design taste and quality of products, so an increasing number of people desire to have a strong characterized and artistic atmosphere around them. The Youngsters of any nationality show a major adaption to the creativity in designs and graphical contexts. It is observed in many multi-national companies that are adopting the creative nature of environment and artistic approach in office spaces, in-turn produces highly efficient employees. Students in a lively artistic atmosphere in universities and colleges have qualitative outputs, ambitions and more openness to lifestyle. Various industries are targeting the trends and casual graphical interpretation or visual metaphors to signify the youthful characteristics which are appreciated on a large.

Therefore, the exploration on the relevance between artistic, creative graphical imprints and the furniture products especially designed for the Youth should become one of the major topic of consideration. Keeping a belief in mind, if every individual is provided with an artistic and graphically trending interior environment like the multi-national companies or universities are adapting, in a most affordable segment, it would surely endure the motivation and lifestyle of the user, multiplying the efficiency.

BODY

1. MODERN FURNITURE DESIGN

A. CONCEPT OF MODERN FURNITURE DESIGN

The term Modern furniture involves contemporary, modular, factory fitted, ergonomically and functionally revised furniture of the present era. Visual appearance and new construction techniques are the major contributions of this segment. Simple panel furniture and ready to assemble fittings were introduced to spread ease of installations and transportation of any furniture. Customizations in standardized dimensions

and texture finishing were also the key advancements in a modular set. Modern furniture also deals with newest material trends combining with explorations in distinctive forms and shapes. Unlike classical wood carving patterns and joineries in heavy solid wood and ply board structures. We can say that Modern furniture evolved to optimize the use of solid wood and intricate classical techniques, replacing with advanced fibreboard, PVC board, laminations, acrylic boards, glass and other engineered products with industrialized assembly techniques. Modern furniture still having hands in classical cabinetry design patterns are only constructed with optimized use of solid wood. It has open characteristics as well as essential attributes of art and craftsmanship.

B. CHARACTERISTICS OF CUSTOMIZATIONS IN MODERN FURNITURE

Modern Furniture has several typical characteristics in terms of customization, including diverse materials, finishing, construction techniques and colour palette. Its artistic expression and diversity shows that it doesn't have specific pattern of a style, but it can combine mixed forms including cabinets, storage shelves, seating and tables. It all starts from the developed interests of the users. Variety of surface finishing introduced to enjoy the texture richness, feel, and enhance the visual impact of the modern furniture pieces. Customization in sizes is available which are globally accepted. An essential advancement introduces lightweight yet durable furniture which is also detachable and easy to install and transit. Modern Furniture is a pure amalgam of artistic designer and technological craftsmanship approach to this urban era.

C. LIMITATIONS TO MODERN FURNITURE

Furniture designers and product designers have been striving and updating the diversified segment of modern furniture over the course of time. Keen advancements are under progress capable of bringing about astonishing changes to the lifestyle. Although, the modern furniture is diversely abstract in nature, its mass target was the modern Office spaces, Restaurants and Family residences. As mentioned in the introduction, the Bachelors and Bachelorettes residing individually require a special attention and storage attributes to keep them motivated and organized. Modular storage cabinets are expensive. Also the surface finishes are not yet emerged with printed or painted graphical media which attracts the youth. Modern DIY furniture explains about the homemade easy storage cabinet constructions, yet the idea of printed and painted graphical context is missing out the trend in the fashion industry.

2. RE-CONCEPTUALIZATION NEEDS

With a large number of teen, youth and middle aged population, thoroughly working or categorized practicing, go under major mental disorders and depression. Work load stress is the new plague, which stands as a challenge for work place or environment designers. Understanding the mentality of the current youth generation, which share a lot of emotional and involvement in social contexts, graphical contents, symbolic imagery, visual emotive texts, etc. it was brought into consideration in many segments. Fashion industry adopted on going trends e.g. Marvel superheroes, and launched sweat-shirts, T-shirts, joggers, etc. resembling the logo or graphical symbol of same characters as portrayed in the movie or comic. People having attraction towards the superhero saga, fascinatedly shared the same approach towards superhero printed merchandise. Same example can be co-related with the books, mobile covers, bags, wallets, water bottles etc. production. Major industries like Smartphones & Computers, having companies releasing phones and laptops with printed resemblance to the majorly appreciated superhero logo print of reflecting style of nature. Social media platforms, stickers, graphical videos, video games, theme restaurants, automobile vinyl décor are some other notable industries co-relating their product directly with the trending superhero, to target the young audience and in-turn cope up with modern design requirements and business. design and craftsmanship, and has its roots deep down the history. Some craftsman and industry specialists might consider the introduction of trendy graphics and fictional stickers or prints on the casual furniture is clearly unethical or may have adverse effect on the classical manufacturing. Since young generation is considered as a driving force of the developing human race.

It has been observed, modern furniture industry has taken conceptualization and productivity to advanced level and ever growing, yet lacking the practice other industries followed above. Furniture industry is no doubt an honorary field of Design, it is essential to have an approach creating a comforting environment in

the interiors. Mass youngsters manually décor their rooms and available furniture pieces by their own graphical emotions and stickers. Since it is a fashion and tendency of mindset they built up during their teenage. Manual re-decoration or modification of the furniture may damage the original quality of beauty of finished product. Considering the concept of printed or painted furniture as mentioned above, would deliver hassle free requirements typically targeting the youth. A new approach to comfort the space. Stress buster by nature, will contribute in soothing the interior and dissolving the work load stress present in the minds.

3. ADDITIONAL FEATURES

The concept clearly focuses on creating attractive and pocket friendly furniture. Minimalistic design is the key to both expectations. Other main feature of the range is to keep the furniture light in weight. Fiberboards, PVC boards, Cane, soft wood are the core materials preferred for construction. The exterior or interior graphical design element may vary. Variation in the material to impose the imagery may also vary. Acrylic paint, Duco-oil paint, vinyl stickers, PVC stickers, translucent films, paper, lime plaster, etc. are some notable finishing materials which can be used to wrap the basic furniture. Minimum or minimalistic wood detailing or inexpensive accessing accessory may control the cost of the final product. Minimal joinery details and fixtures can be implemented. A range of intricate pattern in correspondence with the context or singular bold imagery of the desired context can be visually appealing.

4. DISCUSSION

The sole intent of the research and process was to find a modern day trend in furniture industry which can create a stress relieving environment which today's youth is facing due to several reasons. Being a furniture design student, I have directly encountered with fellow students facing stress of studies and they themselves recommending a solution in a dramatic concept. Taking the consideration into account, preparing required list of features, a survey was undertaken to check whether the idea was appreciated and accepted by mass number of youngsters. The general idea of printed or painted furniture is acknowledged by many. Major preference was given to popular slogans, animated graphics and superhero content. A majority of students also promoted the need for motivational quotes, slogans and personalities which endure them. Colors like white, black, grey, cappuccino beige and butter white are mostly preferred as a base color. Some furniture designs may be added with lights and task lamps. It also came to the conclusion that the furniture cannot be more expensive. It should be pocket friendly for student or any other bachelor.

All the data when synthesized, a requirement to ready to use decorated furniture was observed. Systematically planned to solve the basic purpose and highly customizable with a wide range of imprints. Platforms for sale can be online website or major hyper markets.

5. CONCLUSION

1. New concept to manage storage, space, creativity, stress levels among the youth.
2. Setting trend and thus creating more business possibilities.

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