

SUPER MARKETING

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INTRODUCTION:

This project offers completely computerized process. By this system we can do completely paperless work. The newly created computerized system will maintain all the records of purchase, sales transaction. It also maintains details of orders, sailing, buying with accuracy and high speed. It maintains all records properly. This system shows various reports as like sales information, order details. This system minimizes workload, calculation and manpower. On the other side it saves lots of time. This software is developed using most advanced software development tool “Microsoft VB.Net” as front-end tool and “MS-Access” as back- end tool.

Hardware Requirements

- ☞ Pentium III/IV or higher processor
- ☞ VGA or higher resolution screen supported by
- ☞ 256 MB of RAM or higher
- ☞ A mouse as pointing device and keyboard to input data
- ☞ Minimum 3 GB hard disk is required.
- ☞ A Laser Printer for taking the printouts.

Software Requirements

- ☞ Microsoft windows 7 or later –operating system
- ☞ Visual basic.net (visual studio 2010) – front end
- ☞ MS access as back end
- ☞ Crystal reports (built in vb.net) version 9.0

Advantages

- Saving man power;-
- Accuracy of information
- Easy and fast process:-
- Save time:-
- Security:
- Modification:-

Objectives

- To study the manual procedure of SALES department.
- To provide user friendly software so that anyone can work comfortably satisfy his/her requirements.
- To present and submit the

Output:



CONCLUSION:

A computerized MARKETING SHOP department system has been developed and the system was tested with sample data. The system results in regular timely preparations of required outputs. In comparison with manual system the benefits under a computer system are considerable in the saving of man power working hours. Provision for addition and deletion of customers is there in the system it is possible to view that proper filling system has been adapted to slate date for future. The entire project runs on windows environments. The system can be used to make better management described at appropriate time. The user gets amount and timely information system. The computer program “SUPER MARKETING SYSTEM” has been designed basically for the government departments, private companies and other institutions. By entering the required data one can easily generate the information about the customer and all the old records as well as other services provided through the system. As provided in the introduction we can do many required works on it but it is not based on a particular SUPER MARKETING SYSTEM as common idea is taken into consideration while preparing this project so to implement it to any MARKETING SHOP it may require some modifications as per the requirements. Still surely it will be provided as a great help to any SUPER MARKETING SHOP and will automate his/her work completely motivating them to work more efficiently.

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