USE OF UBIQUITOUS COMPUTING FOR RETAIL INDUSTRY

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ABSTRACT
In today's era of digitalization in every field and increasing digitalized systems being implemented in almost all the fields, this project centralizes on developing a system that tries to minimize the human resources, time and efforts in the payment system. The core concept of this project is to develop an application for the malls and its customers that will provide an effective shopping hence reducing the efforts from the customers as well as the vendors. The main objective of the project is to develop a system for the shopping malls and its customers which will provide ease of buying and selling of products. Also it minimizes the waiting time of the customers in the queue and saving time during the shopping using a guiding system and exploring a variety of products from the application.

KEYWORDS— digitalization, barcode system.