

## WEB PORTAL

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### ABSTRACT

A web site is a specially designed Web page that brings information together from a variety of sources in the same way. The web site will enable the user to access data. About various services such as finding accommodation, restaurants, and entertainment in the corresponding area and contact the educational forum, and find friends online. Information provided to Customers will be protected using Standard Encryption Algorithms such as the Advanced Encryption Standard (AES). Through this System, we will provide updates to our members regarding the latest changes to any information the user is interested in. At the discretion of the viewer or member he or she can filter the details according to his or her desired location and budget or he or she can create a Wish list of accommodation and restaurants for updates on them.

### INTRODUCTION

The site represents a website that offers one-point access to apps and information. • From a user's point of view, a site is a website with pages organized by tabs or some other type of navigation. Each page contains nests of small pages - individual windows displaying anything from vertical HTML content to complex web services.

- The page can contain multiple portlets, provide details, and customize their view of the portal by adding their pages, adding portlets of their choice, and changing the Look And Feel of the Interface. • Strictly speaking, the site is a resource for resources that can be made available to end users. This site view, called desktops on the WebLogic Portal, provides the same resource location (URL) that users can access.
- The site introduces a variety of user-friendly content and applications through the Portable, consistent web-based manager and users can customize sites, and content can be customized to user preferences or custom-based customization. Each site is associated with a web application that contains all the necessary resources for launching sites on the web.

### LITERATURE SURVEY:

1] Previous online shopping: Factors influencing web site selection AUTHOR-Sanjeev Prashar.Published-JANUARY 2015

The increased use of smartphones and tablets, as well as the advanced security features offered by online retailers can add strength to the ecommerce business. Growing at an astonishing rate of 85%, compared to the 65% annual growth rate, online sales in India reached \$ 10,672 billion in the US in 2013, making it one of the most anticipated destinations for online retailers. nationally and internationally. Many web sites want to capture the share of this huge market. This research is gaining momentum as the Indian arms of international online retail companies such as Amazon and eBay are competing against various home-grown players like Spapdeal, Flipkart, etc. These were transaction security, additional benefits, user information, motivation, personal guarantee, and the web environment. . This is contrary to the common notion that consumers prefer web sites with the best user experience and popular web spirits. The number of people shopping online for the third-largest economy in the world selects sites based on the primary motivation for security in sales. In addition to the available information about consumer selection of online shopping sites, research reveals an increase in the number of conflicting features and different patterns related to the features of these features. The findings of this study can be used as guidelines for the development of a framework for various strategies by online marketing firms.

#### 2.] The Influence of Online Shopping Determinants on Customer Satisfaction in Serbian Market

Consumer satisfaction with online shopping depends directly on certain factors. There is an endless problem in the market related to the question of which online purchases affect the well-defined customer fulfillment model, with 26 items divided into seven variables: security, availability of information, shipping, quality, price, time, and customer satisfaction. The parameters of the input model were collected by various surveys, with the help of appropriate Internet tools. The legitimacy of the improved model was confirmed by Confirmatory Factor Analysis and small squares. The results analysis confirmed the basic research assumptions that customer satisfaction in online shopping, in the Serbian market, depends directly on the following characteristics: security, availability of information, shipping, quality, pricing and time.

Keywords: Online shopping, customer satisfaction, security, availability of information, shipping, quality, price, time

#### 3.] Evolution of Online shopping in India its Growth Unparallel

Dr Sunil Patel (Published on 3 April 2015) When you buy a product or service online, instead of going to a traditional brick and mortar store, it is called online shopping. This trend toward online shopping is growing worldwide as we see an increasing number of people ordering online because of its usability. This year, holiday and New Year's holiday purchases are estimated at more than \$ 20 billion. In the current situation, you can buy anything on the net. You can buy almost anything online by starting with food, medicine, clothing, furniture, electronics, books, cell phone greeting cards, and cell phone ringtones, everything can be bought online and what can be bought. Still, many people find it easier to buy their food at the local store, and many people buy trains, plane tickets, and places to go online. Not only this but many people and companies also, buy various online services such as booking service, banking service, and job search service.

- 4] Factors Affecting the Faculty Web Portal Usability AUTHOR-Rex Bringula, Roselle Basa ENGLISH-JANUARY 2011 Research has investigated the factors that could significantly affect the use of the web portal. The results of the study were intended to serve such as the development of a website for the University of the East-Manila website. Descriptive statistics used questionnaire data from 82 faculty members. The data showed that most of the respondents were small, Masters degree masters, proficient in computer and net use, had internet access at home, and were committed to using the web site .Respondents assumed that a variety of factors related to the design of web portals were reflected proportionally in the existing faculty web site. Numerous retrospective analyzes have shown that satisfactory data as a factor related to web site design was the only predictor of web site usage. Therefore, the null hypothesis that ensures that technology-related and web-related material does not significantly affect the use of the web portal is accepted without the information content. The study also discussed the rules for web portal developers, as well as the limitations and results of future research studies. © International Forum for Education and Social Technology (IFETS).

## METHODOLOGY

We have two sides - the user side and the admin side. On the user side, we have a login page, if the user is already registered he can use his login credentials to log in else the user has to register to log in. After this process, the user can view and search several products. Users can add the product to the cart and can further buy a product using anyone from the 2 modes of payments – online or cash on delivery. Users can also give a feedback report Admin can login into the admin side using the right user id and password. The admin can add categories and add new collection products. Admin can also manage orders.

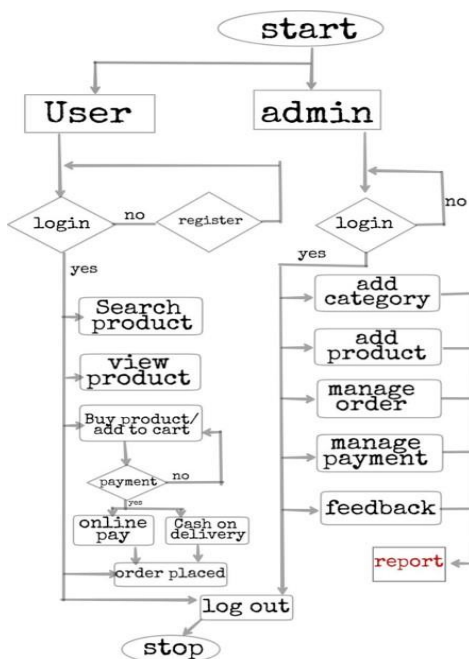


FIG.1

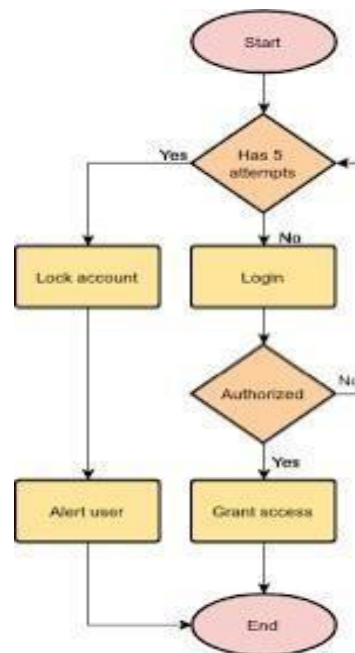
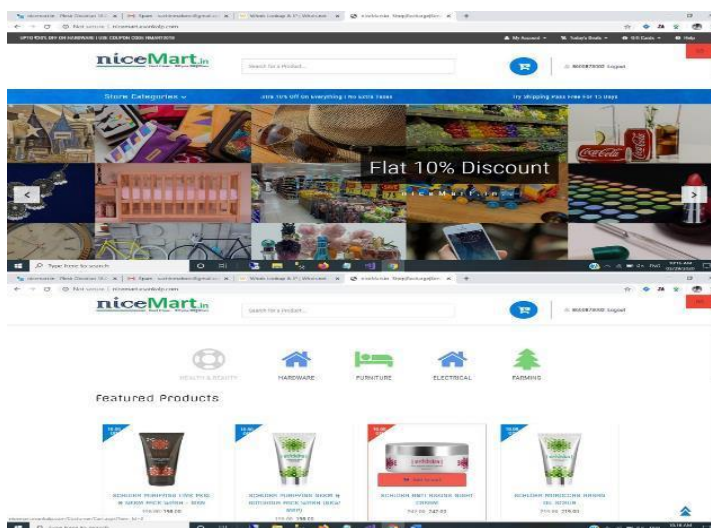


FIG.2

## RESULT BANNER SLIDER

All types of products are been showed here. Featured product and product name with their regional prize are been showed here. All are dynamic. any product that you wish for can be added to the card for the buying purpose. You can Wishlist the item for the future too.

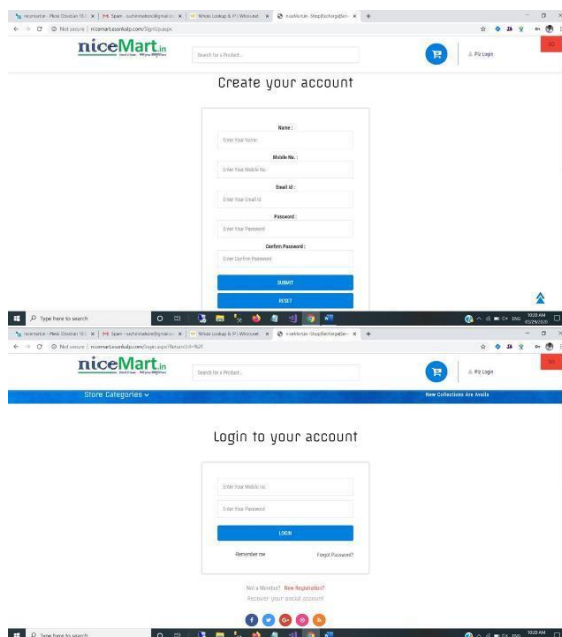


## LOGIN SYSTEM

You have to log in to your account if you already have an account otherwise create a new account.

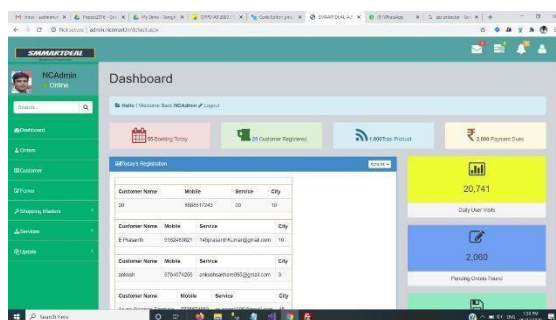
To create your account you need to fill in the details such as your name, password, mobile no, email, etc and submit it. After your account is created ,you can log in.

This is the user-side portal.



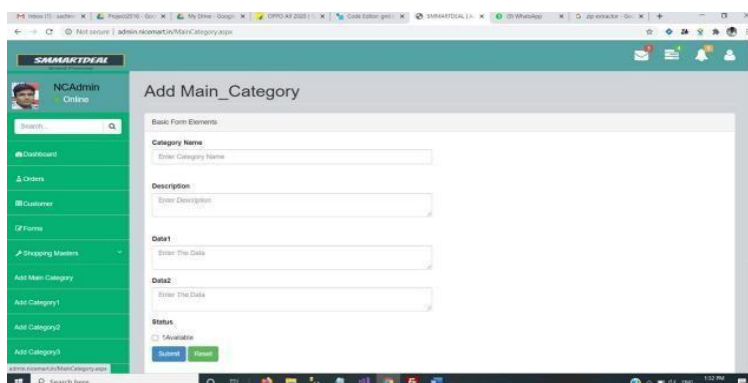
## NICEMART ADMIN

The admin manages the overall portal. The first page which is the dashboard is a customer detailed page to create the account and login on the user side portal which can display the detail on the admin side for maintaining the history of a particular Customer.



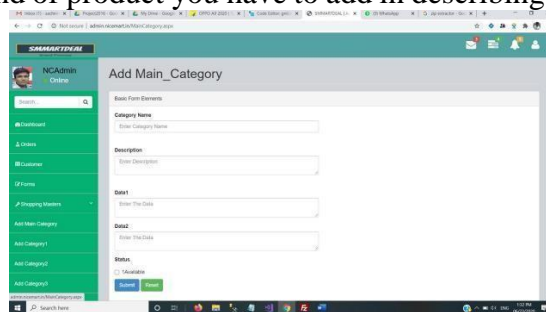
## ADD MAIN\_CATEGORY

Enter the category name what kind of product you have to add in describing it and submit it. It can be reset.



## ADD MAIN\_CATEGORY

Enter the category name what kind of product you have to add in describing it and submit it. It can be reset.



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